

There's an App for that!!

by Yvan Roy

Not just a fad!

- There are approximately 10 million Smartphones in Canada
- There are approximately 1.5 million Tablets in Canada
- 1/3 of the Canadian Population is using a mobile device.

What's the appeal?

APPS!!!!

- Apple App Store - 775,000 (300,000 native to iPad)
- Google Play - 675,000 apps
- Blackberry World - 70,000

More than just Angry Birds!

With numbers approaching 1 million, there truly is an App for just about everything.

- There are 23 App categories in the App Store
- Categories range from Education to Productivity to Games
- If you can think of it, it's probably there

Apple iOS Devices

The Ultimate Portable Device

- 230,000 iOS devices are activated worldwide every day
- Starting at \$200 (4th gen iPod Touch), these devices are the cheapest, most capable devices available

Powerful Devices

- There is more processing power in the iPod Touch than NASA had to send the first man to the moon
- The iPad 2 is more powerful than the Cray-2 Supercomputer (1985)

Built-in Apps

- Email
- Calendar
- Reminders
- Voice Memos
- Digital Camera
- Accessibility Features

Email

- Quickly access email from many providers
- Microsoft Exchange allows instant synchronization of email, calendars, tasks

Calendar

- Set appointments with reminder alarms
- Can synchronize with email calendars

Reminders

- Create task lists Set due dates with reminder alarms
- Can synchronize with email tasks

Voice Memos

- Record lectures
- Create lecture archives by backing up recordings to your computer

Camera

- Snap shots of notes on the board
- Create note archives by backing up pictures to your computer

Accessibility

- Adjust accessibility features
- VoiceOver reads buttons and text out loud
- Adjust Text size and color

From the App Store (Free or Cheap)

- Dragon Dictation
- Mobile OCR
- NEO Paul
- Documents 2 Free
- Evernote
- Microsoft OneNote
- Complete Classroom Organizer
- Dropbox

Dragon Dictation

- Accurate Speech Recognition
- Dictate emails, IMs, Memos, Document, etc.

Mobile OCR

- Convert snapshots of printed text to editable electronic format
- Copy text into TTS to be read aloud

NEO Paul

- Incredibly realistic voice
- Can read any pasted text aloud

Documents 2 Free

- Portable office suite
- Create Documents (like Word), and Spreadsheets (like Excel)

Evernote

- Note and document organization
- Saves to cloud which allows access from any computer

Microsoft OneNote

- Note and document organization
- Saves to SkyDrive (Cloud) which allows access from any computer

Complete Class Organizer (\$4.99)

- Organizer and Note Taking tool
- Can share and save via email
- Can record while synchronizing with written notes

DropBox

- Cloud based storage space
- Reduces the usage of space on the device
- Files can be access from any computer

The Big 3 (Higher Cost, More Features)

- iReadWrite by textHELP
- Inspiration Maps
- Voice Dream Reader

iReadWrite by textHELP (\$19.99)

- Text-to-speech
- Word Prediction
- Phonetic Spell Checker
- Homophone and Confusables Checker
- Dictionary
- Picture Dictionary
- Customizable Background and Text Colors
- Choice of Voices and Fonts
- Importing and Sharing documents

Inspiration Maps (\$9.99)

- Brainstorm new ideas and capture insights
- Analyze information
- Understand cause and effect
- Organize projects
- Organize thoughts and topics for writing
- Take notes
- Study for exams

Voice Dream Reader (\$9.99)

- Compatible with PDF, Plain text, MS Word, MS PowerPoint, Apple Pages, RTF and HTML files, eBooks in DRM-free ePub format and text-based DAISY
- Dropbox integration
- Blazing fast vertical scrolling
- Synchronized word and line highlighting

Questions?

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